



डिजाईन क्वेस्ट Dezine Quest®

TIME- 3 HRS
TOTAL MARKS- 100

We inspire, create and publish your dream

NAME : _____

Date:

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Instructions :

1. Read the directions properly and carefully. Read twice, thrice till you get to understand the questions
2. Go through details of every question most of the times answers are hidden inside the questions.
3. Think on maximum possible options at a time.
4. Marks shall be allotted on the basis of observation, visualization, innovation and execution respectively.
5. Use colors where ever possible, until and unless it is restricted to do so. (at least in one question)
6. Maximum marks shall be awarded to neat, fresh and raw ideas.
7. Try to write about everything you draw or sketch.
8. Try to communicate in simple language to make it completely self-explanatory.

NIIFT CAT 2015 PREVIOUS YEAR QUESTION PAPER

Q.1. 40 Marks

Q.2. 30 Marks

Q.3. 30 Marks

Marks	Idea/Concept	Execution of Idea	Neatness and presentation
100	50%	30%	20%

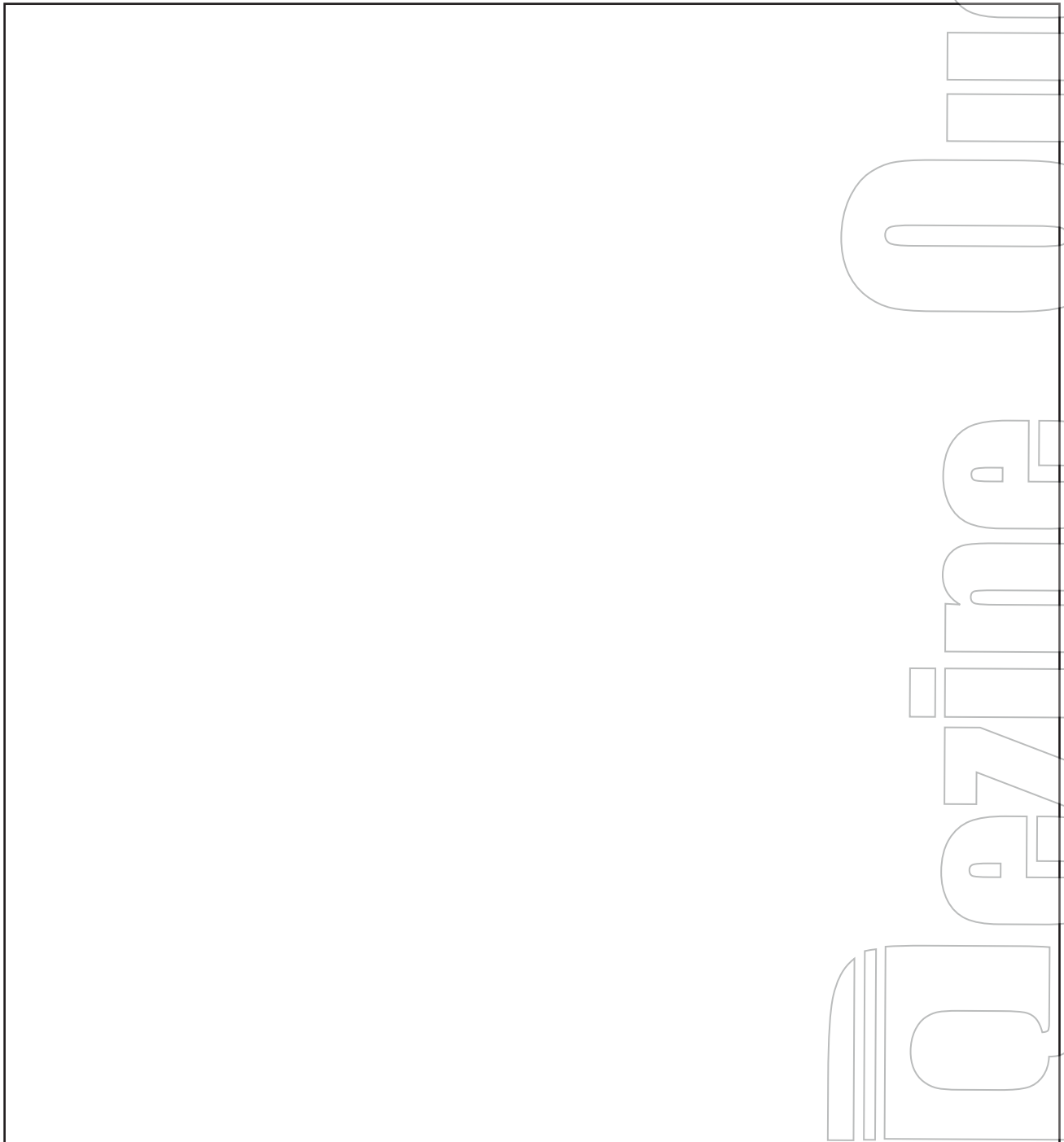


Q 1. Draw a poster by using any one of the following proverb:

A) Where there is a will there's a way

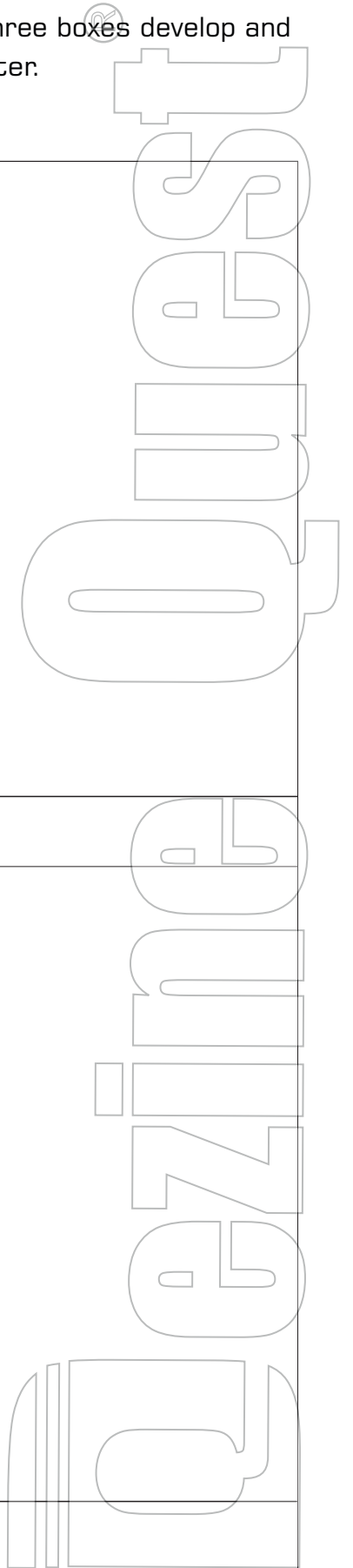
B) Better late than never

C) Every cloud there is a silver lining




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Q 2. Draw any one English or Hindi letter in the first box. In next three boxes develop and draw products by adding or removing lines/curves in the letter.



Q 3. Design a mascot and draw a poster using the mascot on any one of the following topic:

- A) Swach Bharat Abhiyaan
- B) Make in India
- C) Food Security



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