



डिजाईन क्वेस्ट Dezine Quest®

TIME- 3 HRS
TOTAL MARKS- 100

We inspire, create and publish your dream

NAME : _____

Date:

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Instructions :

1. Read the directions properly and carefully. Read twice, thrice till you get to understand the questions
2. Go through details of every question most of the times answers are hidden inside the questions.
3. Think on maximum possible options at a time.
4. Marks shall be allotted on the basis of observation, visualization, innovation and execution respectively.
5. Use colors where ever possible, until and unless it is restricted to do so. (at least in one question)
6. Maximum marks shall be awarded to neat, fresh and raw ideas.
7. Try to write about everything you draw or sketch.
8. Try to communicate in simple language to make it completely self-explanatory.

NIIFT CAT 2012 PREVIOUS YEAR QUESTION PAPER

Q.1. 30 Marks

Q.2. 40 Marks

Q.3. 30 Marks

Marks	Idea/Concept	Execution of Idea	Neatness and presentation
100	50%	30%	20%

Q 1. Design a mascot for any one of the following topics:



(A) Keep city clean

(B) Pulse polio

(C) India against Corruption

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Q 2. Attempt any one of the following options:

(A) Within the frames show "Landing of an aircraft"

Or

(B) Draw landscape of Spring, Summer, Autumn and Winter.
Colour suitably.



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Q 3. Design a creative poster on any one of the following and write a suitable tagline

(A) Bookshop

(B) Cyber shop

(C) Fruit shop

